



**International Conference**  
on  
**Managing Sustainable Growth and Development:  
Issues and Challenges of the Global Economy**

5<sup>th</sup> & 6<sup>th</sup> October 2023

*Organized by*

**Faculty of Management and Commerce  
ICFAI UNIVERSITY TRIPURA, INDIA  
& KETTERING UNIVERSITY, USA**

*In collaboration with*

**Association of Management Development Institutions  
in South Asia (AMDISA)**

**Online Mode**

**Concept Note:**

In the global economy, managing sustainable growth and development poses a broad range of problems that call for careful consideration and pro-active solutions. It is crucial to make sure that this expansion is not only economically viable but also environmentally and socially sustainable as economies throughout the world continue to grow and seek advancement. An outline of the main issues and challenges posed by managing sustainable growth and development in the global economy is given in this introduction. Finding a harmonic balance between economic development, environmental protection, and social well-being is necessary for sustainable growth. It calls for plans and measures that encourage long-term prosperity while reducing adverse effects on the environment and society. The difficulties encountered in this endeavor are complex and intertwined, necessitating a thorough comprehension of the complex dynamics at work.

Furthermore, addressing social issues is necessary for establishing sustainable growth and development. Progress is undermined and inclusive development is hampered by enduring poverty and inequality. In order for people and communities to fully take advantage of economic opportunities, education and skill development are crucial. Sustainable development depends on ensuring that everyone has access to high-quality healthcare and encouraging general wellbeing since healthier people are more resilient and productive.

Furthermore, responsible business practices must be used as a framework for pursuing sustainable growth. The challenge for businesses is to strike a balance between profitability and social and environmental responsibility. To achieve sustainable growth, it is imperative to adopt sustainable business models, incorporate innovation and technology, and move towards a circular economy.

Global collaboration is necessary to address the problems and difficulties of managing sustainable growth and development in the global economy. To construct fair trade policies that take into account social and environmental considerations, create efficient policy frameworks, and improve governance structures, collaboration is required.

In conclusion, managing sustainable growth and development in the global economy necessitates a multi-faceted strategy that takes into account issues on the social, economic, and environmental fronts. A more sustainable and inclusive global economy can be established through putting creative ideas into practise, encouraging international cooperation, and involving a variety of stakeholders. Following an examination of particular problems and obstacles, insights and suggestions will be offered to help stakeholders, enterprises, and policymakers achieve sustainable growth and development.

Thus the issues which will be addressed in this international conference would certainly pave the way for managing sustainable development.

**About the ICFAI University Tripura:**

The ICFAI University, Tripura has been established through an act of the state legislature (Tripura State Legislature Act 8 of 2004). The University is recognized by UGC under Section 2 (f) of 1956 and the university is empowered to award degrees under section 22 of UGC Act, 1956. The University is currently offering 51 (fifty one) programs in Management, Rural Management, Commerce, Engineering, Law, Teacher education, Special Education, Physical Education, English, Yoga and Library Science etc. The University strives to provide quality education with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial technological and legal challenges and business opportunities for grooming entrepreneurial initiatives.

**About Kettering University:**

Kettering University, a STEM-focused private non-profit institution in Michigan, USA prides itself on providing exceptional undergraduate and master-level degree programs, including fully online offerings. Founded in 1919, the university is renowned for its immersive STEM and management education, where students are challenged to blend rigorous academic coursework with practical professional exposure. A distinguishing feature of Kettering University is its requirement that undergraduate students fulfill at least five co-op terms before graduation, an exceptional provision that sets the institution apart.

**Objective of the Conference:**

- The objective of the conference is to find ways to address unique challenges of sustainable growth and development in the global economy. The interconnectedness of our world means that the actions of one country or region can have far-reaching impacts on others.
- The challenges posed by the current economic system and its impact on the environment have necessitated a re-evaluation of our priorities and a renewed focus on sustainable development as the key to long-term prosperity and well-being. The objective of the seminar is to develop a holistic framework that takes into account the economic, social, and environmental dimensions of development and ensures that our actions are aligned with the principles of sustainability.
- Gender and Regional Disparities pose a great challenge to the pursuit of Inclusive Growth. The task of achieving growth that is inclusive for everyone is a monumental one, and these disparities only serve to compound the difficulty of the task at hand. The objective of the conference is to find out ways to overcome these challenges and strive towards a more equitable future.
- The objective of the seminar is to encourage researchers from all over the world to help in designing new financial architecture that addresses the existing challenges and uncertainties that persist in the global economic scenario.
- In order to instill a sense of motivation within the academic community, it is imperative that researchers are encouraged to explore and develop novel avenues for generating and accumulating wealth through the creation of valuable assets and commodities.

**Sub-Themes:**

- Increased Opportunity for the Under-served
- Sustainable Resource Employment
- Improved Institutional Arrangements
- New Financial Architecture & New Global Order
- Value and Wealth Creation
- Issues in Economic Activity and Impact on Sustainable Development
- Issues in Natural Resource Management and Sustainable Development
- Lessons from Global Economic Crisis on Growth and Development
- Economic Reform Policies and Sustainable Economic Growth
- Role of Political Institutions in Achieving SDGs
- Gender and Regional Disparities: Challenges of Inclusive Growth
- Public Policy Reforms for Providing Food, Shelter, Health, and Education
- Development of Rural Infrastructure and Creation of New Livelihood Opportunities
- Challenges to Sustainable Development and Environmental Management across the World
- Climate Change and Global Environmental Issues Affecting Sustainability
- Linkages between Green Finance and Sustainability
- Issues in Corporate Governance & Sustainability
- Issues in Banking Sector and Sustainability
- Technology & Innovation
- Entrepreneurship
- Role of Higher Education & Sustainable Development

**Paper Submission Guidelines:**

- Cover Page: The cover page of the article should contain: (i) title of the article (ii) name(s) of authors (iii) professional affiliation (iv) complete postal address of correspondence (v) Email Id, (vi) Phone No. The author name should not appear anywhere else in the manuscript.
- Second Page: The next page should begin with the title of the article in Times New Roman, 16-point type, (bold face) followed by the abstract (Times New Roman 10-point type) of the paper in maximum 200 words. Along with 4-6 keywords in Times New Roman 10-point type. There should not be any identification mark anywhere in the text.

- **Body of Article:** The recommended length of the paper is between 5000-7000 words inclusive of tables and figures. Use Times New Roman 12-point type and leave top and side margins of one inch for the entire article. All tables and figures are to be presented at the appropriate place in the text. All tables and figures must be serially numbered mentioning suitable table title/ figure title on top and should indicate the source, as necessary. All abbreviations should be expanded. Use Times New Roman 10 point type for text in the tables and figures followed by source and notes.
- **Headings and Sections:** The research paper uses two levels of headings. Main headings (Title Case Bold and flush left. Second-level headings (Italics and flush left)
- **References:** It should be formatted as per APA style.

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Important Deadlines:

Last date of abstract submission: 21<sup>st</sup> August 2023

Last date of Full Paper submissions: 25<sup>th</sup> September, 2023

| Category                       | Indian  | USA including other Foreign country |
|--------------------------------|---------|-------------------------------------|
| PG Students & Research Scholar | Rs 700  | \$ 8                                |
| Academician                    | Rs 1000 | \$ 12                               |
| Corporate                      | Rs 1200 | \$ 15                               |

Bank Account details:

Name of the account: ICFAI UNIVERSITY TRIPURA

Name of the Bank: AXIS BANK

Branch: AXIS BANK, Agartala

IFSC Code: UTIB0000276

Account Number : 910010047489436

Registration link: <https://forms.gle/9359c18LerCkBk578>

### Seminar Highlights:

- Paper presentation mode is online.
- E-certificate will be provided for paper presenter/registered participants.
- Best Paper Award certificate will be provided session wise
- Selected papers will be published in scopus journal/UGC Care/Edited Book Volume with ISBN.

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